



#### — **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

**Keep all elements away from the blue line (Safe Zone).**

#### — **TRIMMING ZONE:**

Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

#### — **BLEED ZONE 0.125 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

#### — **CUT ZONE FOR HOLE:**

Make sure to avoid placing critical elements (text, images, graphic elements logos etc.) that may be cut by the doorhanger hole.

#### **IMPORTANT**

Please send files without our colored guidelines.  
All text should be converted to outline.

**Final Size: 3.5 inches x 8.5 inches**

**Size with Bleed: 3.625 inches x 8.625 inches**