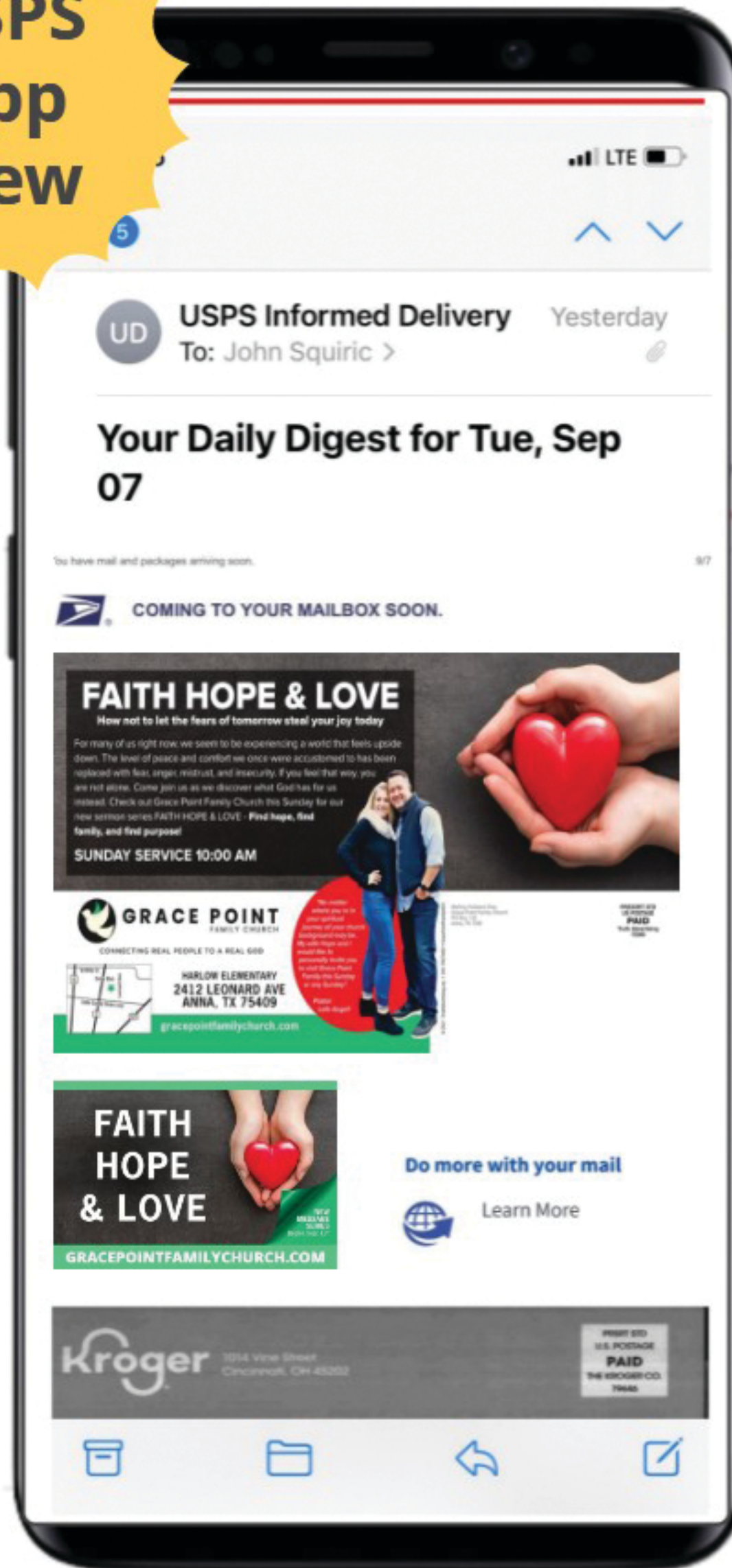


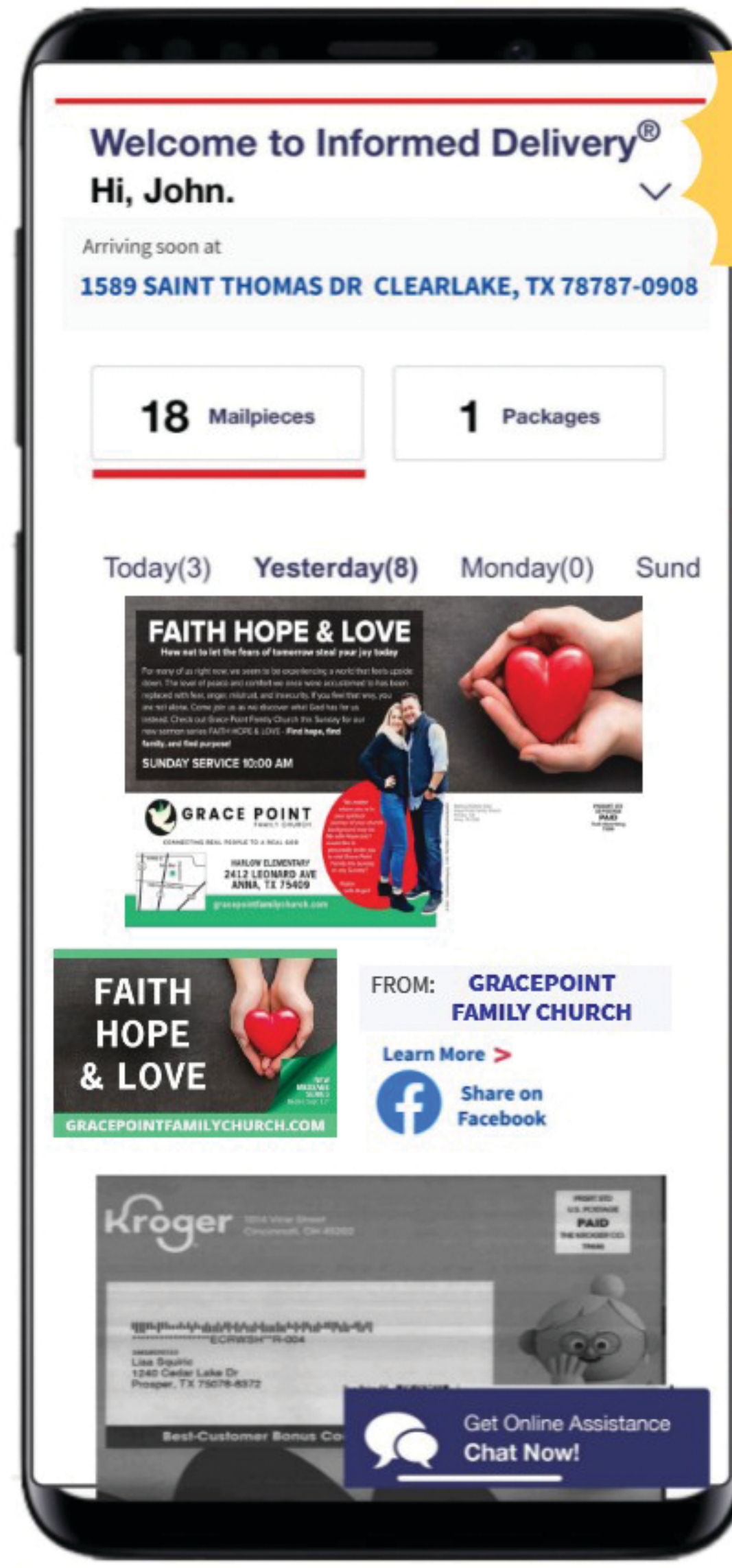
Truth Advertising Smart Mail with USPS Informed Delivery™ MAILER REPORT

Grace Point Family Church

**USPS
App
View**



**Email
View**



***Addresses Mailed: 10000**

Percentage of Cards Delivered on: **9/7/21 - 100%**

Percentage of Cards Delivered on: **N/A**

Percentage of Cards Delivered on: **N/A**

Percentage of Cards Delivered on: **N/A**



***USPS Informed Delivery Users: 7525**



***Emails Sent by USPS: 4153**



***Emails Opened: 2142**



***Email Open Rate: 51.5%**



***Website Click-Throughs From USPS Email: 7**

Total Campaign Impressions: 19,667

= (Direct Mailers + Informed Delivery Users + Emails Opened)

**Addresses Delivered: based on your mailing list. * USPS Informed Delivery Users: Households that subscribe to USPS Informed Delivery using the App or Email. *Emails Sent by USPS: actual emails sent by USPS to USPS Informed Delivery email subscribers. All email users in a household are counted in this metric. *Total Emails Opened: the number of USPS Informed Delivery subscribers who opened the email. *Website Click-Throughs: actual website visits from USPS Informed Delivery email or app.*